



NASEO 2014 Survey Preliminary Results

February 6, 2015



About the 2014 Survey

- Launched November 10, 2014
- Sent to the 56 designated energy officials from each state and territory
- Fifth one, following 1995, 2006, 2009, and 2012
- SurveyMonkey software used again (as in 2012)
- 93% participation, 52 of 56 SEO's (as in 2012)
- Partial, preliminary results are presented here

+ SEO's at Cabinet Level



- 83% with direct access to the governor
- 31% are a cabinet level agency
- 52% are a division or part of a cabinet level agency
- Level in state government is key, but not always a predictor of available resources or authority

+ Length of Service: SEO Directors



- 79% have served five years or less (four out of five)
- 30 directors have served three years or less
- 25% have served less than one year in the position
- Only two have served longer than 15 years, one 16 years, another 40+ years

+ SEO Directors Doubling as Governor's Energy Advisor



- 40% carry out dual role
- In 2012, 35% carried out dual role
- Some advisory roles cover energy as well as the environment

+ Budget Outlook for SEO's



- Grow? 15%
- Shrink? 19%
- Stay same? 55%

+ Emerging Program Areas – % of SEO's Involved



- Comprehensive planning, policy development 89%
- Financing programs 89%
- Energy assurance (emergency planning) 89%
- Building energy codes 87%
- Electric grid, natural gas, etc 80%
- EPA Clean Power Plan (111 d) 75%

+ Electric Grid, Natural Gas, and Related Challenges



- Advising governor, legislature 72%
- Coordinating with util. regulators 49%
- Coordinating with air regulators 48%
- Participating in energy panels, etc. 45%
- Second tier items include IRP (23.81%), PUC case intervention (23.26%), forecasting energy usage (21.43%), siting participation (16.67%)

+ Clean Power Plan (111 d), Working w/ Utility, Air Regulators



- Regular meetings 77%
- Meetings with regional EPA 66%
- Conversations with utilities 62%
- Discussion with governor, staff 58%
- Internal analyses, strategizing 56%
- Exploiting current programs 53%

+ SEO TA Priority Issues, Content Areas



■ Building codes	60%
■ Transportation	57%
■ Financing programs	57%
■ Energy assurance	51%
■ Electric grid	59%
■ Comprehensive planning	48%
■ Clean Power Plan	48%
■ Zero Net Energy	45%

+ 2014 NASEO Member Survey -- What's Next



- Tabulation, analysis of remaining questions
- Regional breakdown of key responses
- Publication of final report, distribution to members
- Lesson learned for 2016 member survey



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